Agenda and Summary of Proceedings

A. Opening remarks, introduction of the CRSC Steering Committee and Summary of CRSC activities

A summary of CRSC activities and progress since the last CRSC meeting was provided.

Follow-up: a research strategy is scheduled to be presented for discussion at the next CRSC meeting.

B. Metrics Platform/CRSC - What next?

The Metrics Platform was launched on March 28th. This session was used to explore options for communications and engagement of stakeholders to ensure optimum use of the Metrics Platform and other work of the CRSC. <u>Click here to view the presentation</u>.

Follow-up: CRSC to identify and work with at least one association and one company as "test cases" to determine what type of communications products are most helpful to understand and use the Metrics Platform. "Test cases" to be recruited by end of June 2018 and work will be conducted until September 2018.

Using the results of the "test cases", communications and engagement products will be developed and distributed throughout the fall-winter 2018/19.

CRSC Members will self-identify or nominate potential "CRSC Metrics Platform ambassadors". CRSC Communications Committee and staff will develop and test introductory Metrics Platform material that could be used by the "Ambassadors", and work with each "Ambassador" to plan and execute outreach activities during the next year.

C. SAI Platform Farm Sustainability Assessment

The SAI FSA can be an important benchmarking tool for sustainability initiatives. Grain Farmers of Ontario initiated a submission of the Canadian and Ontario legislation impacting grain production in 2017, which achieved Bronze status. Since then, various groups have prepared submissions for Quebec, Manitoba, Saskatchewan and Alberta. This session covered what these submissions entailed, how the benchmarking results can be used by industry; and why various industry groups selected SAI and how they intend to use the results.

Presentations: <u>Assessment</u> <u>Benchmark</u>

D. Summary of Grains Sustainability Initiatives in Canada

Members have been requesting a fulsome explanation of how all of the individual, farm-based industry sustainability initiatives fit together. A summary of the major initiatives was provided. Presentations downloads: <u>Government of Saskatchewan</u> <u>Group Ageco presentation</u>.

Follow-up: CRSC to use supplement this presentation with information on how the CRSC work fits with the individual farm-based initiatives.

E. Customer viewpoint - the feed industry

A presentation on the sustainability interests and pursuits of the Animal Nutrition Association of Canada was provided, providing a perspective from the animal feed industry. <u>Click here to view the</u> <u>presentation</u>.

Follow-up: CRSC to follow-up with animal industry groups such as Canada Pork Council, Egg Farmers of Canada and Chicken Farmers of Canada, and well as the Canadian Roundtable for Sustainable Beef, and provide relevant information to CRSC members, at subsequent meetings or through direct communication.

F. Customer viewpoint - the food processing industry

A presentation on the sustainability interests and pursuits of Food and Consumer Products of Canada was provided.

G. Member updates

Updates were provided on the next steps for the Canadian Field Print Initiative (<u>click here for this</u> <u>presentation</u>) and by Fertilizer Canada on the 4R Nutrient Management Environmental Plan Pilot (<u>click here for this presentation</u>).

H. Closing remarks

Follow-up: The next CRSC meeting is tentatively planned for planned for Winnipeg in November 2018.