

Canadian
Field Print
Initiative

Canadian Field Print Initiative update



CRSC Meeting
Toronto, ON
May 18, 2017

Practice-based (qualitative)

- Compliance platform
- Verification – Company specific
- Certification – ISCC



Outcome-based (quantitative)

- Demonstrate progress over time
- Inputs – Outputs
- Metrics



Sustainability Market Requirements

- Funding from Agriculture and Agri-Food Canada, industry funding from six partners
- Funding for project runs until April 2018
- Pulse Canada: Project Manager
- Three Activities
 - Canadian Field Print Calculator - Serecon
 - Sustainability Indicator Development - Serecon
 - Fertilizer Management Survey – Stratus Research
- All housed at www.fieldprint.ca

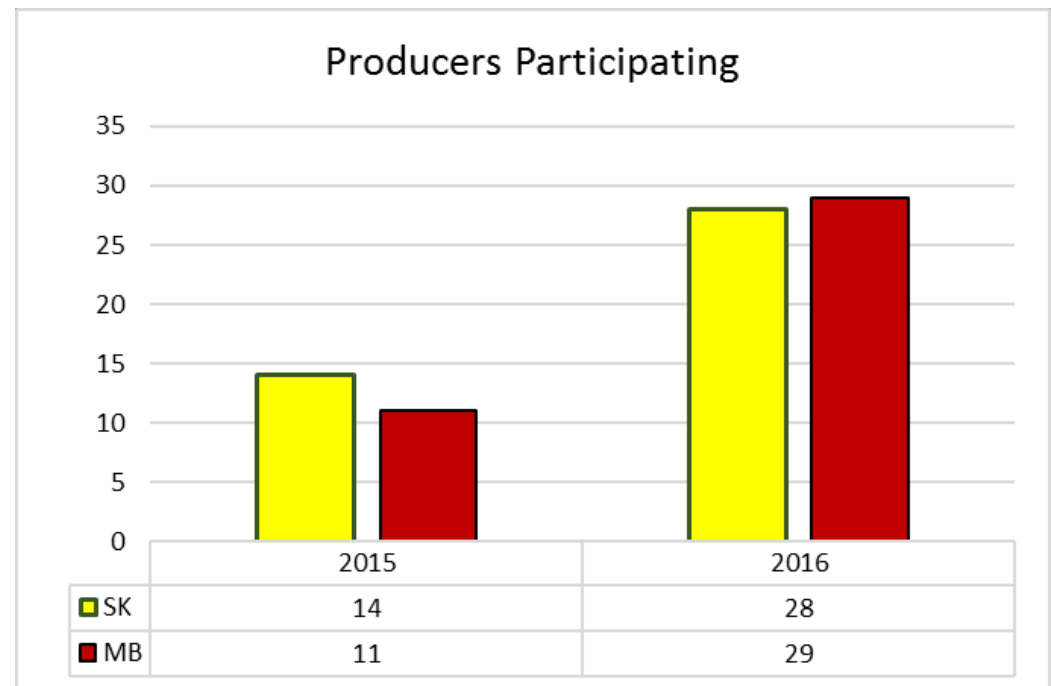
What is the CFPI?

Canadian Field Print Initiative



Who/what is the CFPI?

- Canadian Field Print Calculator
- Workshops held in Melfort & Winnipeg (Nov)



**Pilot Project Continuation –
SK & MB**

- Calculator now moving to 'The Cloud'
- Enables agronomy/data management software to produce Field Print reports
- Allows for scaling up of projects



Application Program Interface - development

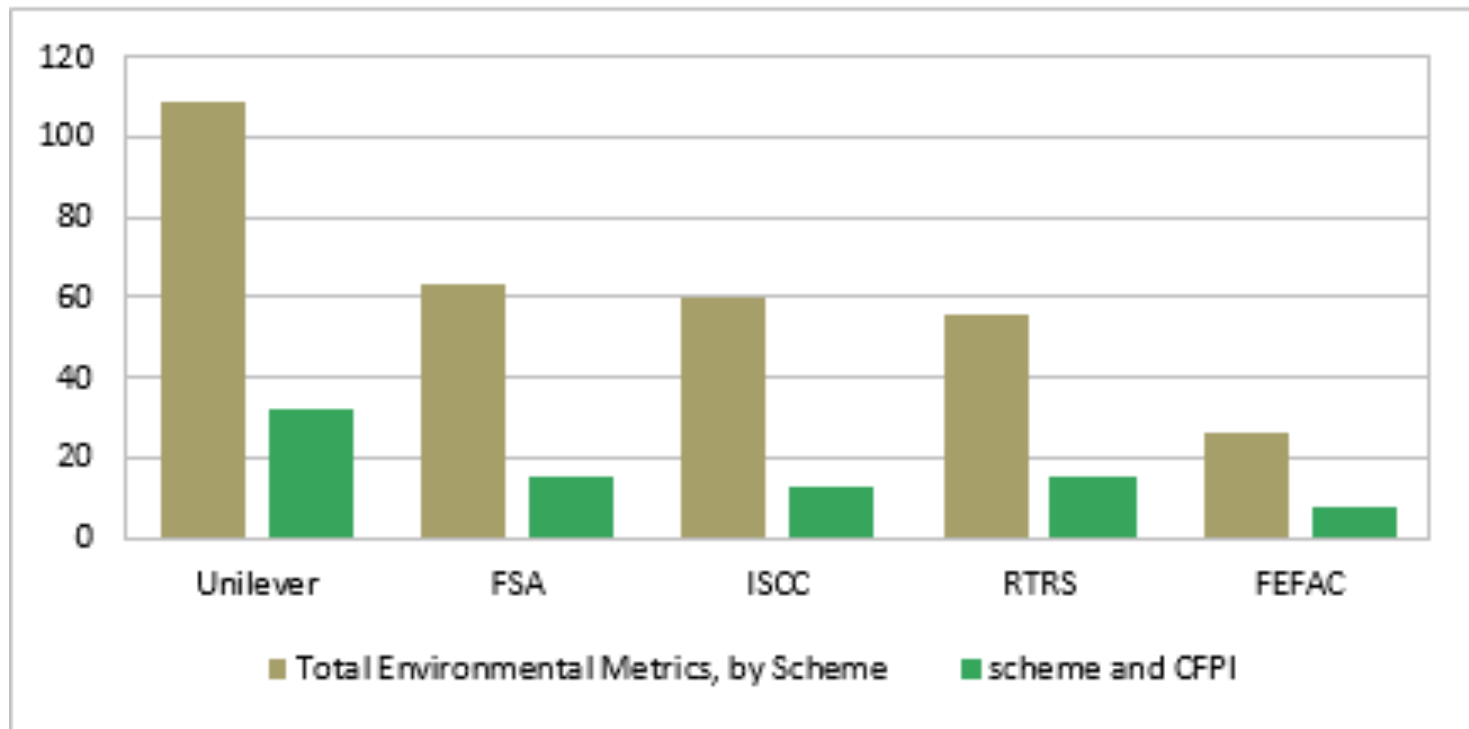
Biodiversity and Water Quality Indicators

Fertilizer Survey

- April meeting:
 - Key question: how can similar work be conducted on both sides of border?
 - Develop MOU
 - Opportunity to develop similar processes
 - Share metric development
 - Build value of Canadian initiative



Alignment with other initiatives



CFPI vs. Five Global Schemes

- Finalize deliverables for current project
- Document value of the Initiative
- Develop work plan: costs and potential revenue streams
- Determine appropriate alignment and structure for continuation of Initiative

Next steps: 2018 and beyond