

**Canadian Roundtable for Sustainable Crops - Fall Meeting
Toronto, Ontario – October 19, 2016**

AGENDA

8:00 Registration of Delegates

8:30 Welcome and Opening Remarks
Mark Brock, Co-Chair, CRSC Steering Committee

8:40 CRSC Update
Fran Burr, Executive Director, CRSC

9:00 Common Ground: The Value of Synergistic Relationships in Crop Sustainability
Representatives of three of the most widely recognized agriculture sustainability initiatives in Canada discuss their work along with the benefits of and opportunities for pursuing synergistic relationships with the CRSC and each other.

Moderator:

Erin Gowriluk – Government Relations and Policy Manager, Alberta Wheat Commission

Panel Members:

*Clyde Graham – Senior Vice President, Fertilizer Canada - 4Rs Nutrient Stewardship
Denis Trémorin – Director, Sustainability, Pulse Canada - Canadian Field Print Calculator
Paul Watson – EFP Director, ARECA, National Environmental Farm Plan
Fran Burr – Executive Director, CRSC*

10:00 Break

10:30 Paving the Way: Learnings from our Sustainability Forerunners
The CRSC would not be where it is today without the support of Canadian and global sustainability veterans. Representatives from three established and widely recognized schemes reflect on lessons learned and offer advice for the benefit of CRSC members.

Moderator:

Russel Hurst – Vice President, Sustainability and Stewardship, CropLife Canada

Presenters:

SAI Platform: Finding a Common Solution

Jenny Edwards – Project Manager, Sustainable Agriculture Initiative

CRSB: Overcoming Sustainability Challenges

Fawn Jackson – Executive Director, Canadian Roundtable for Sustainable Beef

Groupe AGÉCO: Piloting Dairy Farms Plus

Jean-Michel Couture – Associate Project Director, Group AGÉCO

12:00 Lunch

12:45 Navigating the Verification Waters: Three Producer Perspectives

Participants in three different producer sustainability programs share their experiences with and offer insights on the value of on-farm verification.

Moderator:

Jolene Noble – Extension Coordinator, Alberta Farm Sustainability Extension Working Group

Panel Members:

Cecilie Fleming – Producer, Verified Beef Production (VBP) Program

Stuart Holmen – Producer, International Sustainability & Carbon Certification (ISCC)

William Van Tassel – Producer, Environmental Farm Plan - Quebec

1:45 Producer Readiness Survey Report

Participants will receive a report on the results of a producer survey administered under the Alberta Farm Sustainability Extension Working Group to gauge awareness of and the extent to which existing practices meet international sustainability indicators.

Colin Siren – Vice President, Agriculture and Animal Health, Ipsos Reid

2:15 Break

2:45 Sustainability Metrics Platform Project - Progress Report

Karen Churchill – Director of Research and Market Support, Cereals Canada

AgroEcosystem Project: Conservation Practitioners Workshop

Paul Thoroughgood – Regional Agrologist, Ducks Unlimited Canada

Maria Trainer – Managing Director, Science and Regulatory Affairs, CropLife Canada

3:45 Your CRSC: Where do we go from here?

Breakout sessions and report back

Moderator:

Fran Burr – Executive Director, CRSC

4:45 Wrap up and Closing

Mark Brock and Fran Burr

5:00 Adjourn